



KALASALINGAM
ACADEMY OF RESEARCH AND EDUCATION
(DEEMED TO BE UNIVERSITY)
Under sec. 3 of UGC Act 1956. Accredited by NAAC with "A++" Grade



THE - Impact Rankings 2025

3 GOOD HEALTH
AND WELL-BEING



Ensure healthy lives and promote well-being
for all at all ages

3.3.2 Health Outreach Programmes

Health outreach programs are an essential component of a university's role in contributing to public health and well-being. These programs not only help improve health outcomes in the community but also provide valuable learning experiences for students, foster strong community partnerships, and enhance the reputation of the university as a socially responsible institution. By investing in health outreach, universities can address pressing health challenges, reduce disparities, and make a tangible impact on the communities they serve, all while fulfilling their mission to educate, engage, and empower.

Kalasalingam Medical College and Hospital:

https://drive.google.com/drive/folders/16cqA5IGzYadP3sdHjmr2JT2OmcNrXXxO?usp=drive_link

Kalasalingam Medical College and Hospital was established in 2021 by the pioneering Kalasalingam Anandam Ammal Charities. Located at the pristine foothills of the scenic Western Ghats. Kalasalingam Medical College and Hospital is a healthcare and medical education institution. It offers medical training and provides a range of healthcare services to the community. The hospital delivers patient care across various specialties.

The healthcare facilities have been actively utilized by the residents of nearby villages, particularly those from disadvantaged backgrounds. These services provide essential medical care and support, helping to address health disparities and improve overall community well-being. By making healthcare more accessible, the facilities play a crucial role in promoting health equity and ensuring that vulnerable populations receive the attention and resources they need.



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Medical awareness camps:

University in association with Kalasalingam Medical College and Hospital (KMCH) conducted medical camps in nearby villages for the public welfare.

https://docs.google.com/document/d/1VfbhlfprSBLZTP79w5PLYM15Ik2Tz_68/edit?usp=drive_link&oid=113938024005760959391&rtpof=true&sd=true

Events conducted among public

https://drive.google.com/file/d/1YDIpo38n6M8wjuooT9ftWMBuUuQiaGvo/view?usp=drive_link

Recognition for Social Development:

Kalasalingam Academy of Research and Education has garnered significant recognition from NGOs and trusts for its unwavering commitment to social development. These organizations have acknowledged the university's ongoing contributions to public health, rural development, education, gender equality, environmental sustainability, and other areas that promote positive societal change.

Link to access the awards obtained from NGO/Trusts:

https://docs.google.com/spreadsheets/d/18iTMDzAf3SUY1q7G3nhBsDpXq4AVbs-G/edit?usp=drive_link&oid=113938024005760959391&rtpof=true&sd=true

Need of Health Outreach Programmes conducted by Universities:

Health outreach programs organized by universities play a critical role in improving public health, enhancing community awareness, and addressing healthcare disparities.

These programs provide students with valuable real-world experience, help universities meet their social responsibility goals, and contribute to the well-being of the broader community.

Universities can conduct outreach programs that focus on preventive healthcare, nutrition, mental health, vaccination awareness, and disease prevention.



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Universities can use health outreach as a tool to address health disparities by focusing on vulnerable populations who may not have easy access to healthcare services.

University-led health outreach programs often include health screenings for conditions like hypertension, diabetes, and cholesterol, which can detect diseases early and prevent serious complications.

Offering free or low-cost services such as vaccinations, eye exams, and dental check-ups can significantly benefit communities with limited access to healthcare.

Health outreach programs provide medical, nursing, public health, and allied health students with hands-on experience, which is essential for their academic growth.

Students can practice skills like taking medical histories, conducting screenings, educating the public, and interacting with patients in diverse settings. This helps bridge the gap between theoretical learning and clinical practice.

Many health outreach programs involve students from various disciplines, including nursing, medicine, public health, psychology, social work, and pharmacy. This collaborative environment helps students learn how to work as part of a multidisciplinary team, a crucial skill for their future careers.

Universities can organize workshops, seminars, and community dialogues to discuss stress management, coping strategies, and mental health resources, thereby contributing to a more holistic approach to health in their communities.

Universities can use outreach programs as an opportunity to collect data and conduct research on health trends and community needs. By understanding the health challenges faced by different populations, universities can contribute to public health knowledge and develop evidence-based solutions for improving health outcomes.

Universities can align their health outreach programs with national and global health initiatives such as vaccination campaigns, anti-smoking campaigns, or global health initiatives like the fight against HIV/AIDS, tuberculosis, and malaria. These efforts can contribute to larger public health goals and help raise awareness on a global scale.