

INDUSTRY-INSTITUTION INTERACTION CELL (IIC)

The Industry-Institution Interaction Cell (IIC) was established in the year 2017 which provides an excellent platform for both the students as well as the faculty members to be aware of industry expectations of skill sets required for students. Industry-Institution interaction is the most preferred activity to bridge the Industry Academia Gap. IIC provides an excellent platform for showcasing the best practices, latest technologies, and their implementation and impact on the industry. Also, IIC promotes industry experts to participate in curriculum design and Short term Courses which plays a significant role in preparing the students to meet the expectation of the industry. Through IIC, industries can participate in technical education programs, utilize the laboratories and cross-fertilize ideas for systems improvement. Incorporating the Industrial Training in the regular curriculum of the students through which the Teaching-learning processes can be improved also the students will be exposed to the corporate world. Final Year Students should be encouraged to do their project inside the industry with a joint supervisor from the industry. IIC promotes development of entrepreneurs which further leads to rapid industrialization. Through IIC more number of research and development activities can be organized in institutions which further lead the institution to grow technologically and socioeconomically.

CONSTITUTION OF THE CELL

The Industry-Institution Interaction Cell (IIIC) has been constituted in the University from JULY 2017. The Meeting of the cell will be conducted twice per semester. The Cell Constitutes of

NAME	DESIGNATION/DEPARTMENT	ROLE
Dr.S.SARAVANA SHANKAR	VICE CHANCELLOR	CHAIRMAN
Dr.A.ALAVUDEEN	Sr.ASSO.PROF / TPO	MEMBER
Dr.S.SIVA SUBRAMANIAN	ASSO.PROF/AUTO	MEMBER
Dr.B.VANAVIL	ASSO.PROF/BIOTECH	MEMBER
Mrs.VINODHINI	ASST.PROF/FOOD	MEMBER
Mrs.ARUNA JANANI	ASST.PROF/CHEMICAL	MEMBER
Dr.MEYYAPPAN	ASSO.PROF/CIVIL	MEMBER
Mrs.SUBBULEKSHMI	ASST.PROF/CSE	MEMBER
Dr.T.SENTHIL	ASSO.PROF/ECE	MEMBER
Dr.A.RAMKUMAR	ASSO.PROF/EEE	MEMBER
Dr.VISHNUVARATHAN	ASSO.PROF/BIOMEDICAL	MEMBER
Mr.S.SUPRAKASH	ASST.PROF/IT	MEMBER
Dr.SURESH KUMAR	ASSO/PROF/MECH	MEMBER
Mr.S.PONNAYIRA SUNDARAVEL	ASST.PROF/EIE	MEMBER
Mr.M.ARUN	ASST.PROF/MCA	MEMBER
Dr.K.SHANKAR	ASST.PROF/CS & IT	MEMBER
Dr.S.MOHAN	ASSO.PROF/ENGLISH	MEMBER
Mr. A.SANTHANA MAHALINGAM	ASST.PROF/MATHS	MEMBER
Dr. T.THEIVA SANTHI	ASSO.PROF/PHYSICS	MEMBER
Dr.S.RAMALINGAM	ASSO.PROF/CHEMISTRY	MEMBER
Mr.V.UDAYA SANKAR	REGIONAL LEAD/NASSCOM	MEMBER
Mrs.CHHAYA BALASUBRAMANIAN	HR/TAFE	MEMBER
Mr.GANESH KUMAR	COO/VISIONARY RCM	MEMBER
Mr.M.PURUSOTHAMAN	ASST.PROF/MECH	CONVENER

OBJECTIVES

- To organize industrial visits for Faculty members and students
- To have a bonding between Industry – Institute relationships
- To Establish Centre of Excellence by Industry/ Corporate to Provide Real Time exposure on Technologies, Industrial Training, Campus Recruitment Opportunities and Internships
- Visits of industry executives and practicing engineers to the Institute for seeing research work and laboratories, discussions and delivering lectures on industrial practices, trends and experiences.
- To Involve Industrial Experts in Curriculum development
- To assist the department in Conducting Industrial Lectures and One Credit Courses.
- Joint Research Work and Consultancy by Faculty, Students and Experts from Industries.
- To Involve Students in Industrial Projects.
- Workshops, conferences and symposia with joint participation of the faculty and the industries.
- To enhance the student's interest towards the entrepreneurship and business Strategies.
- To work as a platform to mould the students according to the requirements of the corporate world as well as Research & Development concern.
- To Organize In-Plant Training for Students
- To assist the Office of Corporate Relations in Conducting campus drives.
- To assist the department to establish R&D Laboratories sponsored by industries